



2007 Year-End Shipment Statistics

202-775-0101

Manufacturers' Unit Shipments and Retail Dollar Value

(In Millions, net after returns)

Physical

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006*	% CHANGE 2005-2006	2007	% CHANGE 2006-2007
(Units Shipped) (Dollar Value)	753.1 9,915.1	847.0 11,416.0	938.9 12,816.3	942.5 13,214.5	881.9 12,909.4	803.3 12,044.1	746.0 11,232.9	767.0 11,446.5	705.4 10,520.2	619.7 9,372.6	-12.1% -10.9%	511.1 7,452.3	-17.5% -20.5%
CD													
CD Single	66.7 272.7	56.0 213.2	55.9 222.4	34.2 142.7	17.3 79.4	4.5 19.6	8.3 36.0	3.1 14.982	2.8 10.9	1.7 7.7	-36.7% -29.9%	2.6 12.2	51.5% 59.0%
Cassette	172.6 1,522.7	158.5 1,419.9	123.6 1,061.6	76.0 626.0	45.0 363.4	31.1 209.8	17.2 108.1	5.2 23.7	2.5 13.1	0.7 3.7	-73.6% -71.6%	0.4 3.0	-41.2% -18.4%
Cassette Single¹	42.2 133.5	26.4 94.4	14.2 48.0	1.3 4.6	-1.5 -5.3	-0.5 -1.6	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A
LP/EP	2.7 33.3	3.4 34.0	2.9 31.8	2.2 27.7	2.3 27.4	1.7 20.5	1.5 21.7	1.36 19.286	1.0 14.2	0.9 15.7	-7.7% 10.1%	1.3 22.9	36.6% 46.2%
Vinyl Single	7.5 35.6	5.4 25.7	5.3 27.9	4.8 26.3	5.5 31.4	4.4 24.9	3.8 21.5	3.5 19.9	2.3 13.2	1.5 9.9	-31.8% -25.1%	0.6 4.0	-58.5% -59.6%
Music Video	18.6 323.9	27.2 508.0	19.8 376.7	18.2 281.9	17.7 329.2	14.7 288.4	19.9 399.9	32.8 607.2	33.8 602.2	23.2 451.1	-31.5% -25.1%	27.5 484.9	18.6% 7.5%
DVD Audio	-	-	-	-	0.3 6.0	0.4 8.5	0.4 8.0	0.3 6.5	0.5 11.2	0.1 2.4	-75.0% -78.5%	0.2 2.8	42.1% 15.2%
SACD	-	-	-	-	-	-	1.3 26.3	0.8 16.6	0.5 10.0	0.3 5.5	-42.5% -44.5%	0.2 3.6	-30.5% -34.2%
DVD Video²	-	0.5 12.2	2.5 66.3	3.3 80.3	7.9 190.7	10.7 236.3	17.5 369.6	29.0 561.0	27.8 539.8	22.3 442.8	-19.9% -18.0%	26.6 476.1	19.4% 7.5%
Total Units	1063.4	1123.9	1160.6	1079.2	968.5	859.7	798.4	814.1	748.7	648.2	-13.4%	543.9	-16.1%
Total Value	12,236.8	13,711.2	14,584.7	14,323.7	13,740.9	12,614.2	11,854.4	12,154.7	11,195.0	9,868.6	-11.8%	7,985.8	-19.1%
Total Retail Units	850.0	869.7	788.6	733.1	675.7	658.2	687.0	634.8	558.8	558.8	-12.0%	464.4	-16.9%
Total Retail Value	12,165.4	13,048.0	12,705.0	12,388.8	11,549.0	11,053.4	11,423.0	10,477.5	9,269.7	9,269.7	-11.5%	7,495.3	-19.1%

Digital

Download Single	-	-	-	-	-	-	-	139.4 138.0	366.9 363.3	586.4 580.6	59.8% 59.8%	809.9 801.8	38.1% 38.1%
Download Album	-	-	-	-	-	-	-	4.6 45.5	13.6 135.7	27.6 275.9	103.3% 103.3%	42.5 424.9	54.0% 54.0%
Kiosk³	-	-	-	-	-	-	-	-	0.7 1.0	1.4 1.9	89.5% 96.2%	1.8 2.6	28.5% 38.1%
Music Video	-	-	-	-	-	-	-	-	1.9 3.7	9.9 19.7	434.3% 434.2%	14.2 28.2	43.0% 43.0%
Total Units	-	-	-	-	-	-	-	143.9	383.1	625.3	63.2%	868.4	38.9%
Total Value	-	-	-	-	-	-	-	183.4	503.6	878.0	74.4%	1,257.5	43.2%
Mobile⁴	-	-	-	-	-	-	-	-	170.0 421.6	315.0 773.8	85.3% 83.5%	361.0 878.9	14.6% 13.6%
Subscription⁵	-	-	-	-	-	-	-	-	1.3 149.2	1.7 206.2	34.9% 38.2%	1.8 200.9	0.7% -2.6%
Digital Performance Royalties⁶	-	-	-	-	-	-	-	6.9	27.4	31.5	14.9%	47.0	49.2%

Total Digital & Physical

Total Units⁷	1,063.4	1,123.9	1,160.6	1,079.2	968.5	859.7	798.4	958.0	1,301.8	1,588.5	22.0%	1,773.3	11.6%
Total Value	12,236.8	13,711.2	14,584.7	14,323.7	13,740.9	12,614.2	11,854.4	12,345.0	12,296.9	11,758.2	-4.4%	10,370.0	-11.8%

Retail value is value of shipments at recommended or estimated list price

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* Note 2006 data has been updated

¹ RIAA's reports will no longer reflect shipments of cassette singles

² While broken out for this chart, DVD Video Product is included in the Music Video totals

³ Includes Singles and Albums

⁴ Includes Master Ringtunes, Ringbacks, Music Videos, Full Length Downloads, and Other Mobile

⁵ Weighted Annual Average

⁶ Estimated payments in dollars to artists and record companies distributed by SoundExchange. Amounts based on prior year's collections and airplay

⁷ Units total includes both albums and singles, and does not include subscriptions or royalties

% of Revenue	2005	2006	2007
Physical	91.0%	83.9%	77.0%
Digital	9.0%	16.1%	23.0%